

Q Why is it important to select a design and build company, instead of build-only?

A To bring your interior design to life, you need to work with experts who understand your vision. A contractor will only fix the issue for you, but a design and build company will bring a lot more to the table in terms of creativity, aesthetics and services. A major advantage is that design costs are included as part of the overall service.

Q Won't bringing in a design team cost more than my allocated budget?

A Good design is a value for money investment, whatever your budget. A design and build firm offer a turnkey project management service. Our costs may be a little higher than if you work directly with a contractor, but once you factor in what you would spend on interior design ideation, planning and project management, then you will save a significant amount by selecting a one-stop-shop.

Q Isn't it the same as working with an individual designer and contractor?

A Design ideas on paper may not be understood by the contractor or impractical interior design ideas may have to be reworked, incurring delays and hidden or unexpected costs. When a prospective client approaches a design and build company, they are engaging with a team that works together synergistically and seamlessly, based on mutual experience and understanding. The company also takes on the A to Z of responsibility including full project management.

Q What do I need to know when selecting a design and build company?

A A design and build company will charge either a project management or design fee. Before making a commitment, do your due diligence: check out their project portfolio to confirm that projects showcased are genuine, and ask to see customer reviews. How do they work and are they flexible when it comes to interpreting and delivering on client vision, taste and cultural influences?

Q Who is the team behind a design and build project?

A Using Smart Renovation as an example, Marco and Cinzia head



Ask Marco and Cinzia

The duo behind award-winning boutique design firm Smart Renovation go back to basics with expert insight into how choosing the right project partner is critical

up each project and are the personal point of contact with the client. Working with an expert onsite and behind the scenes team of 5-6, this means that whether you have a one-bedroom

apartment or expansive villa, hands-on expertise is guaranteed every step on the way in bringing your dream to life.

For more information, go to smartrenovation.ae